Bright Ideas Items

**Effective textbook use in a nutshell**

1. Choose wisely
   1. Think ahead to how you will use it
   2. Think ahead about any supplements and how you will use them
   3. Look at alternatives and alternative media
   4. Look at the value of the book to the course
   5. Choose early so the bookstore can secure used copies
2. Model its use
   1. Bring it to class
   2. Refer to it during class or during class activities
3. Give students a reason to use it
   1. Don’t reiterate everything from the book
   2. Make students accountable for their reading
   3. Carefully assign readings (specific sections/pages)
   4. Use strategies to encourage textbook use

A listing of textbook strategies that you will find on your jump drive follows.

Strategies discussed today are marked with an asterisk (\*).

**PREVIEWING THE TEXTBOOK**

Introduce the Text as a *Member* of the Class (\*)

Textbook Sales Pitches / Commercials

What’s Old and What’s New

Name That Feature

Textbook Timelines

Textbook Scavenger Hunts (\*)

Textbook Picture Walks (\*)

Sticky Note Votes

Fascinating Features

**BEFORE READING THE TEXTBOOK**

What Does the Author Say?

KWL (What do I Know, What do I Want to know, What I Learned)

Mysterious Possibilities

Reaction Guide

Vocabulary Alert

Analogies (\*)

**WHILE READING THE TEXTBOOK**

Instructor Read or Re-read the Text

X Marks the Spot

Graphic Organizers (\*)

**AFTER READING THE TEXTBOOK**

Co-Learning with Textbooks

Personal Response System (\*)

Jigsaw

Minute Paper (\*)

Include Textbook Questions in Start-of-Class Reviews

Just-in-Time Teaching (JiTT) (\*)

Permit “Open Book” Testing

INSTRUCTOR EMPHASIS ON TEXTBOOK USE

Instructor Take Book to Class (\*)

Students Bring Book to Class (\*)

Talk Positively About the Book (\*)

Show Textbooks During Lectures (\*)

Include page numbers from textbook on Power Point Slides (\*)

Provide Copies of Readings with Own Margin Notes

Instructor Reads to the Students

Provide Textbook Office Hours

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